

# CRUSH IT

## PUTTING THE SCIENCE OF WELL-BEING INTO ACTION

### Step 1: Passion

Passion is Everything.  
Passion is contagious and if you channel it into creating amazing content and distribute that content using social media tools, you can rock your business. If you have passion the drive, productivity, and money will be there. What would you be doing and talking about even if money didn't matter?

### Step 2: DNA

No one else has your DNA. Developing your personal brand is the key to monitoring your passion online. Know what you are talking about, be honest and yourself. What do you know better than anyone else? What do makes you unique?

### Step 3: SHARE

Create your website, blog, video, and use the internet to share your message, brand and get in the trenches. Communicate with others!



## How to cash in on your passion!!

*Do you wish that you could combine your passion with business? or perhaps you have a hobby you wish you could indulge in all day?*

In his book *Crush It*, Gary Vaynerchuk teaches us why now is the perfect time to take that passion and make a living doing what you love. Get ready to discover how to use the power of the internet to turn your real interests into real business. We live in an age of unmatched opportunity for anyone with enough hustle, patience, and big dreams. It is very powerful to turn your passion or hobby into a business. It's the perfect time to crush it and cash in on your passion using the power of the internet! His book was like a modern day manual on how to turn your passion into a business and love every day that you are working! Check out Book Club notes on *Crush It* for a full list of action steps!

READY TO DO THE WORK? Follow these Steps...

